

# Kadaltilla

## Illuminate Adelaide Public Artwork

**Thursday, 23 June 2022  
Board Meeting**

**Author:**

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Public

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## Purpose

Under Part 2 – Division 3 of the *Adelaide Park Lands Act 2005 (SA)* Kadaltilla has the responsibility to provide comment and advice to Council on the management and protection of the Adelaide Park Lands. Kadaltilla considers requests for new public artworks in the Park Lands, in alignment with the commitments to public art in The Adelaide Park Lands Management Strategy 2015-2025.

This is part of the City of Adelaide's 3-year \$300,000 commitment for the delivery by the City of Adelaide of a legacy public artwork as part of Illuminate Adelaide. The 2023 artwork will be created by internationally renowned creative media collective from Europe, Ouchhh Studio. The artwork is proposed to be designed site-specific for placement in Light Square / Wauwi. Ouchhh will be in Adelaide in July 2022 as part of the Illuminate Adelaide 2022 event as an artist in residence enabling an experience of the city and site as well as engagement around a data source to inform the work.

This is a major opportunity for Adelaide to be the first city in Australia to secure a significant artwork by this internationally celebrated artist studio. Location approval is required for engagement, consultation, full feasibility and design to be undertaken. Once installed, the artwork will be a part of the City of Adelaide's public art collection and will be maintained and managed as part of the regular maintenance schedule.

The life of this public artwork, as an enduring permanent public artwork, is estimated at 25 years.

This report seeks support from Kadaltilla / Park Lands Authority for the proposed site.

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## Recommendation

THAT THE ADELAIDE PARK LANDS AUTHORITY ADVISES COUNCIL:

That Kadaltilla / Park Lands Authority:

1. Supports the location of a public artwork by Ouchhh Studio within Light Square / Wauwi, based on the concept design, as shown in Attachment A to Item 5.1 on the Agenda for the Board meeting of Kadaltilla / Park Lands Authority held on 23 June 2022.
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# Implications

<p>Adelaide Park Lands Management Strategy 2015-2025</p>	<p><a href="#">Adelaide Park Lands Management Strategy 2015-2025</a></p> <p><b>Strategy 1.2.3:</b> Create places and attractions that set the Park Lands apart - Provide opportunities for the development of permanent and temporary public artworks and memorials across the Park Lands.</p> <p><b>Strategy 1.3.7:</b> Promote the Park Lands as a visitor and tourist destination - Encourage and support unique attractions in the Park Lands.</p>
<p>2020-2025 Strategic Plan</p>	<p><a href="#">Adelaide Park Lands Authority 2020-2025 Strategic Plan</a></p> <p><b>Strategic Plan Alignment – Culture</b></p> <p>Public art promotes the cultural and wellbeing values of the Park Lands, enticing people to experience the Park Lands as places of respite.</p>
<p>Policy</p>	<p><b>City Of Adelaide Strategic Plan 2020-24:</b> Deliver public art throughout the city in collaboration with the private sector as a contribution towards dynamic city culture.</p> <p><b>Adelaide, City of Art: Public Art Action Plan 2019-22:</b> Deliver Art Shines, a creative light-based public art commission program to energise, delight and make public spaces welcoming and safe.</p> <p><b>The Park Lands Community Land Management Plan, Chapter 17, Light Square / Wauwi:</b> Enhance the Square through creative design and distinctive features that broaden its appeal and use, including maintaining public art to contribute its distinctive character.</p>
<p>Consultation</p>	<p>Internal engagement, the City of Adelaide Public Art Round Table and Heritage SA</p> <p>Further key stakeholder, elected member, business and community engagement to be undertaken as part of the feasibility process.</p>
<p>Resource</p>	<p>Not as a result of this report</p>
<p>Risk / Legal / Legislative</p>	<p>There is a reputational risk with key stakeholders and the wider community should this location not be supported.</p>
<p>Opportunities</p>	<p>As outlined in the report</p>
<p>City of Adelaide Budget Allocation</p>	<p>The 2022-23 public art allocation is \$300,000.</p>
<p>Life of Project, Service, Initiative or (Expectancy of) Asset</p>	<p>An enduring permanent artwork with an expected lifespan of 25 years.</p>
<p>Ongoing Costs (eg maintenance cost)</p>	<p>Annual maintenance costs are anticipated to be in the order of \$10,000. To be confirmed as part of the feasibility stage.</p>
<p>Other Funding Sources</p>	<p>Illuminate Adelaide will contribute additional funding to the budget to realise the artwork.</p>

## Discussion

1. Illuminate Adelaide is an annual major winter event that celebrates innovation, music, art, light and technology which takes place throughout July.
2. It is intended that this series of co-commission partnerships with Illuminate Adelaide will create a collection of interactive and light-based artworks in the city, which over time will become a significant cultural experience and visitor attraction.
3. For 2023 Illuminate Adelaide has proposed a significant opportunity to co-commission an artwork from internationally renowned creative media collective, Ouchhh Studio. Due to working with an international artist and the parkland location proposed, this report for 2023 precedes the Illuminate 2022 Council report.
4. [Ouchhh](#) is a global multi-disciplinary creative hub and innovator with outstanding results in the art science technology for ten years. The Studio is a pioneer of data paintings and sculptures, working with a team of engineers, academics, creative coders, designers and media artists. The Studio's main office is in Istanbul, with approximately 52 public art projects represented across the world, including London, New York, Berlin, Tokyo, Seoul, Milano, Abu Dhabi, Paris and more. The Studio has received multiple accolades and awards in the international arena.
5. This ambitious public artwork will be a national first, as the only permanent public artwork of this significant international artist collective in Australia.
6. A data driven light-based artwork is proposed to be designed sympathetically and site specific for installation in Light Square / Wauwi. This report seeks support from Kadatilla / Park Lands Authority for the proposed site, based on the concept design (as shown in **Attachment A**).
7. The Ouchhh Studio public artwork will be designed to a scale and shape that is respectful, in context and amplifies the experience and character of Light Square / Wauwi.
8. It is proposed that the artwork is located centrally at the southern end of Light Square where it will sit in balance and harmony with the existing and culturally significant Colonel Light grave and memorial and will retain the formal design of the Square.
9. The artwork will sit below the canopy of the trees and will frame Light's Memorial when viewed along the north-south axis.
10. The Ouchhh Studio public artwork will amplify and add value to Light Square / Wauwi as a cultural destination, driving tourism and attendance in the west end of the city, supporting Council's commitment to reignite Adelaide.
11. Light Square / Wawui is the ideal location given its proximity to the cluster of cultural experiences in the west end precinct, including the JamFactory, ACE Open, Samstag Museum of Art, Guildhouse, Feast Festival. Nexus Arts, The Lion Arts Centre, the Museum of Discovery (MOD) and many creative studios.
12. The Ouchhh Studio public artwork will enhance Light Square / Wawui as a vital and open civic space. It will compliment the existing two public artworks, *The Eternal Question*, 1982 by Richard Tipping and *The Knot*, 1975 by Bert Flugelman on loan from the Art Gallery of South Australia.
13. The Ouchhh Studio public artwork will be designed in accordance with City of Adelaide Park Lands design and safety guidelines. It will have minimal impact on the existing landscape, with no significant trees removed, the pathways alignments across Light Square retained and open grass space remaining accessible for events and community gatherings.
14. Four existing eucalypt saplings will be removed and replaced by a minimum of four new trees to increase the amenity and long-term canopy of the Square. The placement of the relocated saplings will take into account the layout and boulevard design of the existing tree scape. The addition of the artwork will mirror the Colonel Light memorial and add a gateway to the existing boulevard.
15. The addition of the artwork may also require the removal or relocation of four existing lamp poles at the Southern end of the Square. Given that the artwork is light-based there will be no net change to the quality and amenity of light in the Square.
16. In alignment with the commitments in the Adelaide Park Lands Management Strategy 2015-2025, the Illuminate Adelaide public artwork will enhance the attractiveness and night-time safety of Light Square / Wauwi to a wide cross-section of the resident, worker and visitor populations and, as a result, will increase its use.
17. City of Adelaide will work with Ouchhh Studio to incorporate local data into the artwork that showcases the city's environmental leadership and commitment to sustainability.

18. Initial site investigations show that the proposed location in Light Square / Wauwi is clear of major underground services and that the project is achievable from a logistics and budget perspective.
  19. Preliminary consultation: Heritage SA and the City of Adelaide Public Art Round Table are supportive of the proposal for the Ouchhh Studio to be commissioned to create an Illuminate Adelaide public artwork.
  20. Heritage SA, Department for Environment and Water, has provided preliminary advice (ahead of formal consideration as part of the development approval process) *that the artwork is harmonious and a nice balance with the existing Colonel Light Memorial located in Light Square / Wauwi. The concept is in keeping with the simple and slender form of the monument, and the presence of the artwork may even focus more attention to the monument than it currently has from the south. A slenderness of the ring would be desirable in the final design of the artwork.*
  21. Members of the City of Public Art Round Table, including representatives from Arts South Australia, Art Gallery of South Australia, Guildhouse, Jam Factory, Nexus, Tandanya National Cultural Institute, and local artists have noted *the extraordinary opportunity this project provides for Adelaide to secure such a high-quality artwork from a revered international artist studio. It would also provide a valuable opportunity for local artists to connect, learn and collaborate with Ouchhh.* They further noted that *a commission from Ouchhh would enhance existing artworks in the City of Adelaide collection and that light-based, digital sculptural artworks would help create a must visit destination and memorable space.*
  22. Pending Council approval of the proposed location in Light Square / Wauwi, Illuminate Adelaide will progress the detailed design of the artwork, in line with regular Council processes.
  23. The artwork will then be fabricated, installed and launched as part of the Illuminate Adelaide 2023 event.
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## Attachments

**Attachment A:** Concept Design for Illuminate Adelaide Ouchhh public artwork